

Arpit Jaiswal

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Bengaluru

Software Engineer with 8+ years of experience building scalable and distributed backend systems across e-commerce and fintech, spanning onboarding, notifications, checkout, ratings & reviews, and search. Have owned systems end-to-end from design to production, and been part of founding teams for new product lines.

EXPERIENCE

SOFTWARE DEVELOPMENT ENGINEER 3

April 2024 - December 2025

HYPERFACE (Hyperface Technologies Pvt. Ltd.)

- **Campaign Platform:** Built a bulk notification platform spanning the full campaign lifecycle including audience segmentation, scheduling, maker-checker approval, multi-channel dispatch (Email, SMS, WhatsApp, In-App), and real-time delivery and engagement analytics on the dashboard. The platform served major banks, supporting concurrent campaigns with individual campaigns scaling up to 5M+ notifications.
- **Onboarding Platform:** Built a configurable credit onboarding platform sitting between clients and issuers, enabling issuers to integrate once and onboard any new client. The user onboarding flow including data collection, document uploads, KYC checks, and workflow transitions is fully config-driven, allowing new journeys to be launched without code changes. The platform supported multiple client-issuer combinations across major banks, fintechs, and consumer brands.

SABBATICAL (Took time off due to personal reasons)

January 2022 - March 2024

SOFTWARE DEVELOPMENT ENGINEER 3

April 2021 - December 2021

Meesho (Fashnear Technologies Pvt. Ltd.)

- **Order Management:** Overhauled the checkout flow in the Meesho App, transitioning from monolithic PHP code to a microservices architecture comprising Cart Service, Order Creation Service (inventory verification, price validation, payment verification, Meesho credits deduction), Payment Service (third-party payment gateway integrations), and Meesho Wallet (internal credits system for bonuses and referrals). These services collectively processed 1.5M+ orders daily, scaling to 5M+ during peak sale events.

SOFTWARE DEVELOPMENT ENGINEER 2

January 2019 - March 2021

Meesho (Fashnear Technologies Pvt. Ltd.)

- **Social Platform:** Built a social media platform to enable social interactions among Meesho entrepreneurs (users), offering functionality such as creating a post, commenting, liking, sharing, and post feed. Multimedia upload is also supported, including images, gifs and video. All user-generated content is moderated by system and/or human before showcasing in user feed.
- **Ratings & Reviews:** Built a platform to manage reviews and ratings of products and suppliers listed on Meesho. Reviews included text, images and videos. Aggregated ratings with average scores and rating distribution were computed and displayed on product pages. Reviews were ranked by relevance score for better discovery.

SOFTWARE ENGINEER

April 2016 - October 2018

QUIKR (Quikr India Pvt. Ltd.)

- **Search:** Contributed to Quikr's search platform built on Elasticsearch that powers discovery across the entire product, handling high query volumes with relevance-based ranking and performance at scale.
- **Core Platform Services:** Contributed to the core platform layer at Quikr that powered foundational capabilities like user management, authentication, session management, ad posting and feed, and messaging infrastructure.
- **Logistics Platform:** Built Quikr Logistics for C2C and B2C delivery. Intracity orders were fulfilled by Quikr's internal logistics team while intercity orders were routed through third-party logistics providers. The operations team managed and tracked all orders through a dashboard.

ASSOCIATE SOFTWARE ENGINEER

June 2015 - March 2016

QUIKR (Quikr India Pvt. Ltd.)

- **Chat:** Worked on Quikr's in-app chat platform built on XMPP that enabled buyers and sellers to connect and communicate in real time. The system supported content moderation to filter out spam messages.

SKILLS

- Languages : Java, Python, C, C++
- Databases : MySQL, Cassandra, Redis, Redshift
- Search : Elasticsearch
- Message Brokers : Kafka, RabbitMQ
- Frameworks : Spring Boot, Temporal, Hystrix
- Observability : NewRelic, CloudWatch, SigNoz, Kibana
- Infrastructure : AWS, Jenkins

EDUCATION

M.TECH IN COMPUTER SCIENCE

May 2015

IIIT-Hyderabad

B.E IN COMPUTER SCIENCE

May 2013

Jabalpur Engineering College

LINKEDIN

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